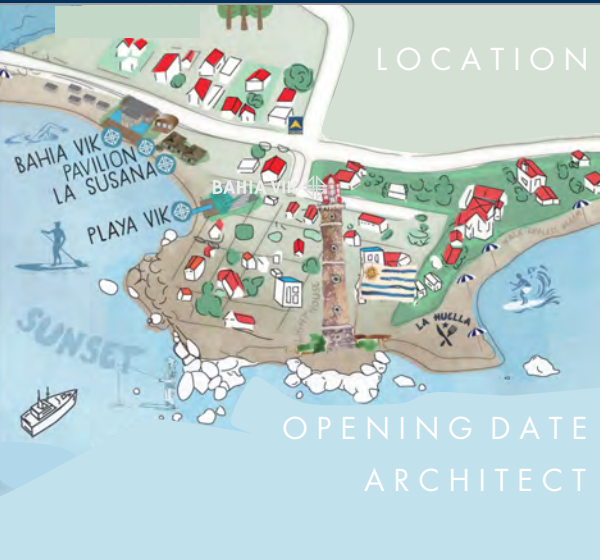




BAHIA VIK JOSÉ IGNACIO

## FACT SHEET

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› Bahia Vik José Ignacio is located next to the chic beach village of José Ignacio, just 12 miles (20 kilometers) northeast of Punta del Este. The charming locale is renowned for its expansive pristine beaches, rugged landscape, exceptional sunset, and relaxed bohemian style. Bahia Vik spans ten acres (4 hectares) of beach dunes on the Mansa Beach in José Ignacio, facing west with sweeping views across the Southern Atlantic Ocean and Playa Mansa towards Punta del Este.

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› November 2015

› Bahia Vik was designed by Alexander and Carrie Vik in association with Marcelo Daglio.

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## DESCRIPTION

› Bahia Vik José Ignacio is the vision of a natural and contemporary retreat that embraces the beachfront landscape and dunes. While sister property Estancia Vik recalls Spanish Colonial style and Playa Vik embodies avant garde design, Bahia Vik reflects contemporary beach living with a seamless flow between indoors and outdoors inspired by art and Vik luxury. Guests will live in the dunes on the Mansa beach, fully embracing the spirit of José Ignacio. Tumble out of bed, onto your terrace and on to the beach for a morning swim.

Celebrating the ambiance of its chic locale, Bahia Vik José Ignacio consists of fifteen uniquely designed bungalows tucked into the sandy beach dunes, with one central building around which retreat living will revolve. This main building, built of beautiful Uruguayan grey slate, is defined by open architecture and flowing spaces, encouraging conviviality among Bahia Vik guests. Upon entering the retreat's main building through garden walls, guests will enjoy views to the Southern Atlantic Ocean through the spacious reception area, and the verdant open-air patio around which the structure centres and through the living room. To one side of the entrance, guests will find a game room and a small boutique offering Vik curated items such as Uruguayan art and local crafts. Crossing the sun-filled courtyard, an expansive double living room and dining room look out onto four deep, stunning dark stone reflecting pools set in the beach dunes, surrounded by al fresco lounging and dining areas. The main building will boast ten large unique suites, all with private terraces and most with broad sweeping views of the dunes, beach and ocean.





There are 49 rooms between Bahia Vik’s main building and its collection of beachfront bungalows. Two bungalows house five bedroom suites, one three suites, one four suites and eleven contain two bedrooms plus a living area. Each of these private beachfront spaces has a separate bathroom for each individual suite. Each of the bungalows features distinct exteriors, art-filled interiors and a unique design scheme. Tucked into the breezy José Ignacio beach dunes, each bungalow design intentionally blends the interior and exterior to encourage maximum enjoyment of nature. Natural dunes covered in swaying beach grasses and other local flora will divide the bungalows from one another, providing privacy for bungalow guests.

Bahia Vik José Ignacio’s sister properties, Playa Vik José Ignacio and Estancia Vik José Ignacio, are located approximately 550 yards (500 meters) along the beach and five miles (eight kilometers) from the new retreat, respectively. The three properties will work in tandem, offering two distinct beachfront experiences at Playa Vik and Bahia Vik, complimented by Estancia Vik, the traditional countryside ranch retreat in Jose Ignacio’s rolling hills. The unique juxtaposition of landscapes was the inspiration behind the neighboring properties, allowing guests to experience the incredible diversity of Uruguay.



ARTISTS & FEATURED ART

As an extension of the Vik Retreats collection, artist involvement is again an important focus at Bahia Vik, where a wide range of contemporary Uruguayan and international artists created site-specific installations for each retreat space. While the work of several beloved artists featured at neighboring retreats Estancia Vik and Playa Vik will reappear at Bahia Vik, many new talents will debut as well, giving the latest Vik Retreats its own distinctive aesthetic, more contemporary in nature.



SUSTAINABILITY

In keeping with Vik Retreats’ philosophy and celebration of Uruguay’s beautiful landscape, Bahia Vik employs environmentally friendly practices. The design of Bahia Vik has focused on minimizing the need for energy use by maximizing natural resources to heat, cool and ventilate. The property operates in an environmentally-conscious manner through its extensive use of water collection and recycling, solar technologies, and intelligent energy efficiency systems.



DINING

Dining amenities at Bahia Vik highlight the surrounding terroir through use of locally-grown and produced ingredients and a continued emphasis on authentic Uruguayan cuisine. Guests are encouraged to dine on the expansive outdoor terrace by one of the pools or in the open-air patio or dining room. Guests enjoy tradicional Uruguayan barbeque, fresh fish and seafood, locally grown fruits and vegetables and homemade breads and pastries all prepared by the property’s talented chef. Of course, meals will be enhanced by the exceptional VIK wine produced and bottled at Bahia Vik’s sister vineyard property, VIK in Millahue, Chile.





Next door to Bahia Vik is the newly debuted Vik beachfront restaurant, La Susana, where guests can spend the day enjoying the beach from a lounge while sipping on a Christiania Caipiroska. When the mood suits, guests can stroll up to the relaxed beach bar or restaurant for a leisurely lunch including the freshest fish, meat and vegetables all locally sourced and prepared with passion by executive chef Marcelo Betancourt. For the ultimately dining experience, complement the meal with VIK wine. In late afternoon, guests can wander back to the beach, cozying up in a traditional Uruguayan handmade wool poncho to take in the José Ignacio sunset, described as the best on the planet. The La Susana experience continues into the sunset each day with music, creating an authentic and entertaining South American vibe which is truly unparalleled.



## SERVICES & AMENITIES

Bahia Vik has been designed for travelers seeking a unique and unrivaled seaside experience. Guests may partake in a wide range of activities, from the country and ranch pursuits to the leisure activities of a beachside destination, through access to amenities at Bahia Vik and its two sisters properties. Horseback riding, golf, tennis, surfing, polo lessons, kiteboarding, cycling and canoeing are only a few of the many activities enjoyed at the beautiful José Ignacio Vik Retreats. To unwind and indulge, guests are invited to relax by one of Bahia Vik's four large stunning pools, enjoy a spa treatment, or swim in the waves of the bay.



Bahia Vik offers an exceptional Experience Concierge program for the enjoyment of all guests. Authorities on the region, Experience Concierges provide guests of the property the opportunity to see Uruguay through the eyes of a sophisticated native. From local artists' ateliers offering exclusive access to Vik Retreats guests, to private wildlife tours with a local naturalist, Experience Concierges offer insider views and behind-the-scenes access to the idyllic locale's most sought-after locations. Bahia Vik guests are able to consult an Experience Concierge in advance of their visit to create unique itineraries that showcase the area's most interesting destinations, from the surrounding Uruguayan countryside to José Ignacio, Punta del Este and beyond.



## ACCESSIBILITY

Bahia Vik is accessible via the Punta del Este airport, which is serviced by daily flights from airports in Argentina and Brazil. Punta del Este is an international airport that accommodates private jets 24 hours a day. José Ignacio is a thirty-minute drive along the coast. Alternatively, guests may fly to the capital city of Montevideo, 1.5 hours away.



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