

It's Official: These Are The Best Beach Towns To Put On Your Travel List

Consider these the next must-visit destinations.

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August has typically been seen as a month reserved for a summer holiday. It's a time seemingly dedicated to long-awaited getaways, unplugged moments from work, and indulging in beach-friendly destinations. And while this will always remain true, the travel culture has shifted over the last year, deeming seasonal cities year-round destinations and ultimately putting new travel destinations on our radars.

Yes, our Instagram feeds are still flooded with scenic views of the Positano cityscape from the iconic Le Sirenuse or sparkling blue waters of Capri, but there's a new wave of beach towns emerging. There's something magical about visiting the beach that evokes a freeing feeling like no other, from the feeling of the salt-kissed air on your skin to the scent of the ocean lingering in the breeze. Whether you're yearning to book a spontaneous trip to end summer or looking ahead to a beach escape come winter, we're deeming these eleven beach towns as the next must-visit destinations. Keep scrolling to discover the new generation of beaches to visit for relaxation, restoration, and discovery.

Jose Ignacio, Uruguay



Photo: Courtesy of Bahia Vik, Estancia Vik, and Playa Vik

The bohemian-chic fishing village of José Ignacio, Uruguay, is often described as where St. Tropez meets Marlborough Country. In true beach-town fashion, the village of José Ignacio draws its appeal from bringing the past character and culture of the town into a modern world. José Ignacio has stunning private beaches, legendary surfing in the surf town of La Barra, and luxurious accommodations. Vik Retreats offers three unmatched experiences throughout José Ignacio: Estancia Vik, Playa Vik, and Bahia Vik.