



THE SUNDAY TIMES

Hotels VIP

Which hot new openings have already had the celeb seal of approval? We've been peering over our sunglasses to see where the stars are staying

Bahia Vik Jose Ignacio, Uruguay



This resort town pulls off the near-impossible of being both unbelievably cool yet mostly unpretentious. The likes of Gisele and Robert De Niro have even managed to soak up its vibe incognito. Bahia Vik's 37 suites and bungalows, on the other hand, don't do low key and are rammed full of OTT avante-garde art. But there are simple pleasures, too: dunes creep right up to the doorstep and you can fall asleep to the sound of the Atlantic Ocean. After a soft opening in December, it is now closed, but is due to reopen in earnest in September.

Spotted! Martin Amis and Shakira.

Doubles from £520, B&B, bahiavik.com
