

ON THE RADAR



JOSE IGNACIO, URUGUAY

Hip hoteliers Alexander and Carrie Vik, who run Playa Vik, Estancia Vik and the recently opened VIK Winery, are expanding their empire again with the opening of Bahia Vik. The brand's winning ability to package ultra-modern environmentally friendly design continues. The seaside retreat is spread across four hectares of beach dunes with 37 rooms (including 11 stand-alone bungalows) that feature unique artwork, deep soaking tubs and stunning sunset views over the Southern Atlantic Ocean. bahiavik.com