FOR IMMEDIATE RELEASE:

VIK RETREATS RECOGNIZED WITH
CONDÉ NAST TRAVELER'S 2017 READERS' CHOICE AWARDS
ALL FOUR RETREATS NAMED TO TOP TWENTY BEST RESORTS IN SOUTH AMERICA
WITH PLAYA VIK JOSÉ IGNACIO AND BAHIA VIK JOSÉ IGNACIO TYING FOR #1 IN SOUTH AMERICA AND #3 IN THE WORLD
THE WORLD'S BEST HOTELS, RESORTS, CITIES, ISLANDS, AIRLINES, AIRPORTS AND CRUISE LINES

October 17, 2017 – *Condé Nast Traveler* today announced the results of its 30th annual Readers' Choice Awards with Bahia Vik José Ignacio and Playa Vik José Ignacio recognized as the #1 resorts in South America and the #3 resorts in the world with a score of 99.61, Vik Chile recognized as the #4 resort in South America with a score of 98.35, and Estancia Vik José Ignacio recognized as the #16 resort in South America, with a score of 96.3.

Commenting on the awards, Max Broquen, Managing Director for Vik Retreats, stated, "It has been my goal from the very beginning to have each property on this prestigious list. We are honored and I could not be more proud of the team, which works everyday to offer the very best to our guests. We remain committed to creating experiences, which are at once innovative, seamless, and unlike anything else in the world."

Over 300,000 readers submitted millions of ratings and tens of thousands of comments, voting on a record-breaking 7,320 hotels and resorts, 610 cities, 225 islands, 468 cruise ships, 158 airlines, and 195 airports.

Vik Retreats are a collection of private South American resorts designed for discerning travelers seeking a unique and unrivaled experience. Comprised of Estancia Vik José Ignacio, Playa Vik José Ignacio and Bahia Vik José Ignacio in Uruguay, and Vik Chile and the Viña Vik Vineyard in the Millahue Valley, Vik Retreats promise singular stays offering entrée into the very best of their respective locales. Since their debuts, the properties have been lauded as some of the most exceptional destinations in the world, and Condé Nast Traveler's 2017 Readers Choice Awards further solidifiy their position as the benchmark in luxury travel

Working in tandem to provide a world-class stay for visitors, Estancia Vik José Ignacio is romantic, rustic and traditional and located nearby in the hills rolling down to the José

Ignacio lagoon, which runs into the ocean, Playa Vik José Ignacio showcases ultra-contemporary art and design along the most coveted spot on the coast, and Bahia Vik José Ignacio celebrates contemporary beach living with seamless flow between indoors and outdoors. Visitors to Uruguay also enjoy La Susana, Vik Retreats first restaurant and beach club, which has become the destination's most buzzed about hotspot, where guests enjoy vibrant local cuisine paired with VIK wine and a selection of cocktails with their feet in the sand. Vik Chile, their sister property ideally positioned on 11,000 acres of vineyards and valleys with the Andes Mountains in the distance, is internationally acclaimed for its unprecedented art and architecture, exceptional wine, and vast array of activities for every type of traveler.

The *Condé Nast Traveler* Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry and are commonly known as "the best of the best of travel." Under Editor in Chief Pilar Guzmán, the Readers' Choice Awards have become more selective and specific to the passions that inspire today's travelers.

The Readers' Choice Awards are announced in the November issue of *Condé Nast Traveler*, on newsstands nationwide on October 24, 2017. The full list is published exclusively online, at www.CNTraveler.com/rca.

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Vik Retreats Press Contact
Meg Connolly Communications: vik@mcc-pr.com or 212-505-8200

About Condé Nast Traveler

As the most discerning, up-to-the-minute voice in all things travel, Condé Nast Traveler is the global citizen's bible and muse, offering both inspiration and vital intel. Condé Nast Traveler is the most trusted and celebrated name in travel with 6 National Magazine Award wins and 26 nominations in its 28-year history. Advertising Age named Pilar Guzmán Editor of the Year in 2014 and CNTraveler.com attained 4 Webby Awards since 2015. www.cntraveler.com

Press Contact:
Erin Kaplan – 212 286 2479 Erin_Kaplan@condenast.com